It’s week three of Job Club, and your one assignment for the week is:

1. Practice networking in-person at the Career Expo

The Career Expo is this Wednesday, April 25th, and it’s a great chance to talk with employers who might be hiring your major. Even if the company isn’t hiring your major directly**, the Career Expo is an opportunity to chat more with recruiters about how your skills/education/experiences might translate to their needs: think talking to someone looking to hire Civil Engineers about how your Environmental Engineering coursework also prepared you to tackle wastewater projects.

So, practice your elevator pitch (there’s a script below if you don’t know where to start) and take an hour on Wednesday to go network.

Prep your pitch: Your elevator pitch is a brief statement of what really interests you (your focus), what you’ve been doing lately (your experience), what you’re good at (your skills), possibly what’s important to you (your values) and how you are the solution to the employer’s needs and interests. For example, “My name is [blank] and for the past [blank] years, I’ve been studying [blank]. I’m graduating this June and I’m interested in working for a [specific company, organization, non-profit] where I can use my experience with [blank] to contribute to [blank].”

If you can’t make it to the Career Expo, use the time to keep searching for jobs using the tools discussed in last week’s email.

On behalf of the Career Development Center,

Amanda

**For a full list of companies who will be at the expo, check Handshake. I’ve been through the list, and there is at least one company/organization doing work that relates to each of the engineering majors. (Whether or not you’re interested in that company is another story, but part of this week’s activity is just getting practice talking to company reps, and part of the overall process is being open to possibilities you hadn’t considered before). Not sure which one relates to your major? Email me to ask.