Job and Occupation Evaluation

Select your top three industries of interest from these examples:

- Advertising, marketing, journalism
- Architecture, design
- Agriculture, forestry, environment
- Arts, music
- Consumer, retail
- Education
- Energy, natural resources
- Engineering
- Entertainment, gaming
- Fashion, beauty
- Finance, accounting
- Food, beverage
- Government
- Healthcare
- Law, policy
- Law enforcement
- Manufacturing
- Nonprofit, social good
- Pharma, biotech
- Real estate
- Science, research
- Recruiting/HR
- Tech/IT/telecomms
- Travel, hospitality
- Transportation, logistics
- Other: ___________

Sample Industry or Job Function Evaluation Grid

<table>
<thead>
<tr>
<th>OCCUPATION OR INDUSTRY</th>
<th>VALUE 1: High Salary</th>
<th>VALUE 2: Located in Northwest</th>
<th>VALUE 3: Creativity</th>
<th>PROS &amp; CONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Book Author</td>
<td>Could be a high salary when I'm established, but might be a while until I get published.</td>
<td>I can write and publish from anywhere.</td>
<td>Yes, very creative endeavor.</td>
<td>Not much opportunity to work with others in the creative process.</td>
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<td>Education</td>
<td>Salaries not known to be high in K-12 schools, better for professors.</td>
<td>Yes, there are many schools.</td>
<td>Enjoy working with youth, creativity of creating lessons.</td>
<td>Upside of K-12 route is quicker, but lower salary. Professor route = Ph.D. and fewer openings.</td>
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<td>Marketing Manager</td>
<td>Higher salary if I work for agency or corporation.</td>
<td>Yes, in bigger cities.</td>
<td>Yes, very creative and team environment.</td>
<td>Need on-the-job experience.</td>
</tr>
</tbody>
</table>

Build Your Own Industry or Job Function Evaluation Grid

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