

February 9, 2018

Karen Swinton
Human Resources Manager
Northwest Consulting
544 Main Street
Santa Cruz, CA 97000

Dear Ms. Swinton:

I am applying for the position of business coordinator at Northwest Consulting on the recommendation of Sebastian Powers. I am an energetic and dynamic person, capable of thinking creatively, who also possesses experience in business and finance. I am eager to develop a long-term career in management consulting and am interested in discussing with you how my skills could be valuable to your organization.

My immersion in the world of business and finance began as an intern at Hemisphere Financial Advisors. Even as a college junior, I regularly cold-called CEOs and the owners of successful Portland corporations to persuade them to meet with me. I attribute my success to an ability to think creatively, understand complex information, and communicate crisply. I effectively explained to customers the value my firm could provide in tax, legal, insurance, and investment realms. I helped clients understand large ideas in simple terms, motivated them to action, and then cooperated with a team of global associates to implement leads.

My wide-ranging college career has provided me with a combination of skills and experience that are well-suited to the challenges of consulting. My senior ecology thesis involved extensive research, and required me to convey my ideas concisely in an oral presentation and a comprehensive treatise. Several leadership positions in a variety of activities throughout my years at Oregon State required me to organize my time and resources efficiently and to assist others in doing the same.

My distinctive background has well equipped me with tools that will make me valuable to Mermaid Consulting. Thank you for your time and consideration. I'm available to answer any questions you may have and look forward to hearing from you soon.

Sincerely,

Ariel McKay
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